



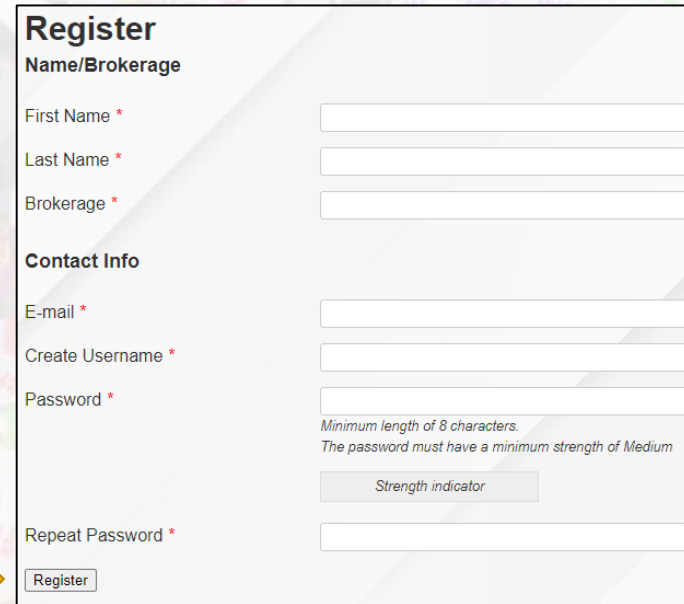
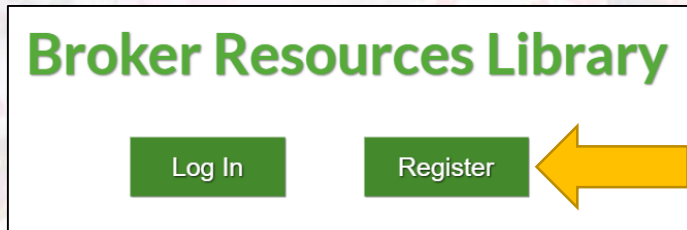
**Spangler**®

*SINCE 1906*

*Broker Central*

# Account Creation and Login

- Go to [www.spanglercandy-brokers.com/](http://www.spanglercandy-brokers.com/)
- Click 'Register'

A screenshot of a registration form titled "Register". The form is divided into two sections: "Name/Brokerage" and "Contact Info".  
Under "Name/Brokerage":

- First Name \* (text input)
- Last Name \* (text input)
- Brokerage \* (text input)

  
Under "Contact Info":

- E-mail \* (text input)
- Create Username \* (text input)
- Password \* (text input) with a strength indicator below it. The indicator shows "Minimum length of 8 characters. The password must have a minimum strength of Medium." and a "Strength indicator" button.
- Repeat Password \* (text input)

  
At the bottom of the form is a "Register" button. A yellow arrow points from the "Register" button in the previous image to this "Register" button.

- Fill out your information and click 'Register'. A confirmation e-mail will be sent to you. *If you don't receive an email, please check your spam folder.*
- Once your registration is approved by Spangler you will have full access. This usually takes less than a business day.

# Home Page

- Welcome to Spangler Broker Central, your one-stop-shop for all things Spangler! This website contains valuable resources for the broker community, including:



- **Product Suite** – Home to images, specification forms, nutrition forms and marketing copy for each item.
- **Sales Data** – Monthly and seasonal IRI dashboards showing Spangler performance in the market.
- **Sales Materials** – Brochures and price lists for each season.
- **Presentations** – Spangler Candy presentation decks.
- **Videos** – Narrated presentations, announcements and advertising.
- **Request Samples** – Here you can request price list item samples.

# Product Suite - Folders

The product suite mirrors the price lists.

## Spangler Price List

SINCE 1906

### 1. Start with your price list title



400 N. Portland St., PO BOX 71, Bryan, OH 43506 | Phone: 888-636-4221 Order Fax: 419-633-6342 Office Fax: 419-636-3695 Email: info@spanglercandy.com Web: www.spanglercandy.com

### 2021 Christmas National Price List

Effective February 11, 2021

Item# SRP	Candy Description	Pack/ Net Weight	Dimensions & UPCs				Case Ship Wt (Lb)	Pallet Pattern				Pricing							
			Length	Width	Height	UPC		Case	Cube	Tie	Tier	Total	Load Ht. (W/O Pallet)	500 LB		1,000 LB		2,500 LB	
												Delivered	FOB	Delivered	FOB	Delivered	FOB		
												Unit Case	Unit Case	Unit Case	Unit Case	Unit Case	Unit Case		
Traditional Spangler Cakes - Standard Size																			
*63700 \$2.49	Spangler® Candy Cakes Peppermint R&W	44.5.3oz (12ct cradle)	Retail	1.75	4.375	6.3125	0 30800 63700 7	19	1.48	10	7	70	93.625	\$1.68	\$1.62	\$1.64	\$1.58	\$1.59	\$1.52
			Case	20.0	9.563	13.375	1 00 30800 63700 4							\$73.92	\$71.28	\$72.16	\$69.52	\$69.96	\$66.88

### 2. Find your section



400 N. Portland St., PO BOX 71, Bryan, OH 43506 | Phone: 888-636-4221 Order Fax: 419-633-6342 Office Fax: 419-636-3695 Email: info@spanglercandy.com Web: www.spanglercandy.com

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			Length	Width	Height	UPC		Case	Cube	Tie	Tier	Total	Load Ht. (W/O Pallet)	500 LB		1,000 LB		2,500 LB	
												Delivered	FOB	Delivered	FOB	Delivered	FOB		
												Unit Case	Unit Case	Unit Case	Unit Case	Unit Case	Unit Case		
Traditional Spangler Cakes - Standard Size																			
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*63800 \$2.49	Spangler® Candy Cakes Cherry	44.5.3oz (12ct cradle)	Retail	1.75	4.375	6.3125	0 30800 63800 4	19	1.48	10	7	70	93.625	\$1.68	\$1.62	\$1.64	\$1.58	\$1.59	\$1.52
			Case	20.0	9.563	13.375	1 00 30800 63800 1							\$73.92	\$71.28	\$72.16	\$69.52	\$69.96	\$66.88
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			Case	20.0	9.563	13.375	1 00 30800 63900 8							\$73.92	\$71.28	\$72.16	\$69.52	\$69.96	\$66.88

### 3. Find your item

Item# SRP	Candy Description	Pack/ Net Weight	Dimensions & UPCs				Case Ship Wt (Lb)	Pallet Pattern				Pricing							
			Length	Width	Height	UPC		Case	Cube	Tie	Tier	Total	Load Ht. (W/O Pallet)	500 LB		1,000 LB		2,500 LB	
												Delivered	FOB	Delivered	FOB	Delivered	FOB		
												Unit Case	Unit Case	Unit Case	Unit Case	Unit Case	Unit Case		
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## Spangler Product Suite

SINCE 1906

### Product Suite

Start

- Brand Lifestyle Images
- Christmas**
- Dum-Dums Color Party
- Easter
- Everyday Line
- Halloween
- Hawaiian Punch Promotion
- Spring Summer
- Valentine

Start > Christmas

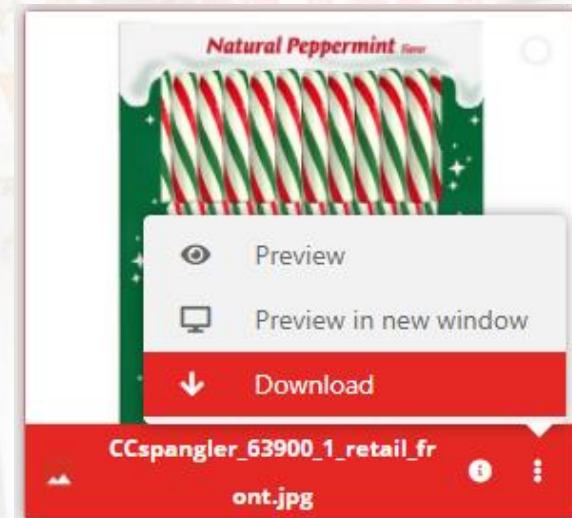
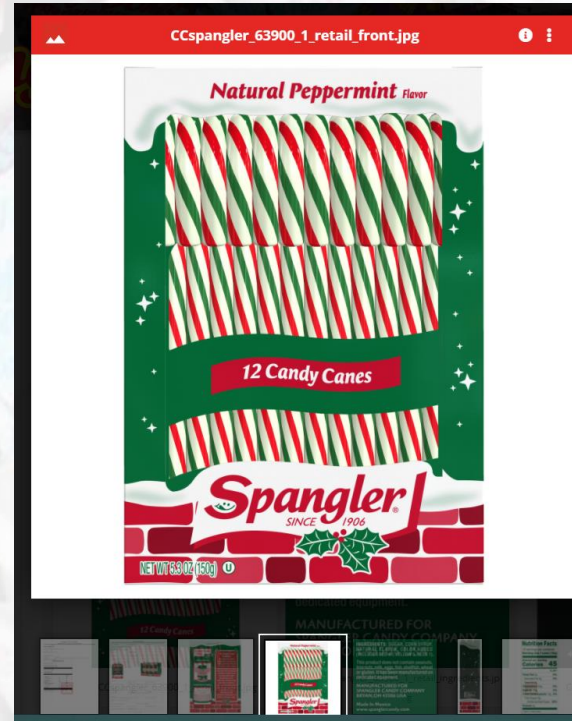
- Previous folder
- Branded Cakes
- Count Displays
- Natural Candy Cakes
- Traditional Spangler Candy Cakes
- Traditional Spangler Cakes - Standard...**

Start > Christmas > Traditional Spangler Cakes - Standard Size

- Previous folder
- 4637 - Peppermint R&W Quarter Pallet Display
- 63700 - Peppermint R&W 12ct
- 63800 - Cherry 12ct
- 63900 - Peppermint RG&W 12ct**
- 64400 - Peppermint R&W 18ct
- 64500 - Peppermint RG&W 18ct
- 68000 - Peppermint R&W 24ct

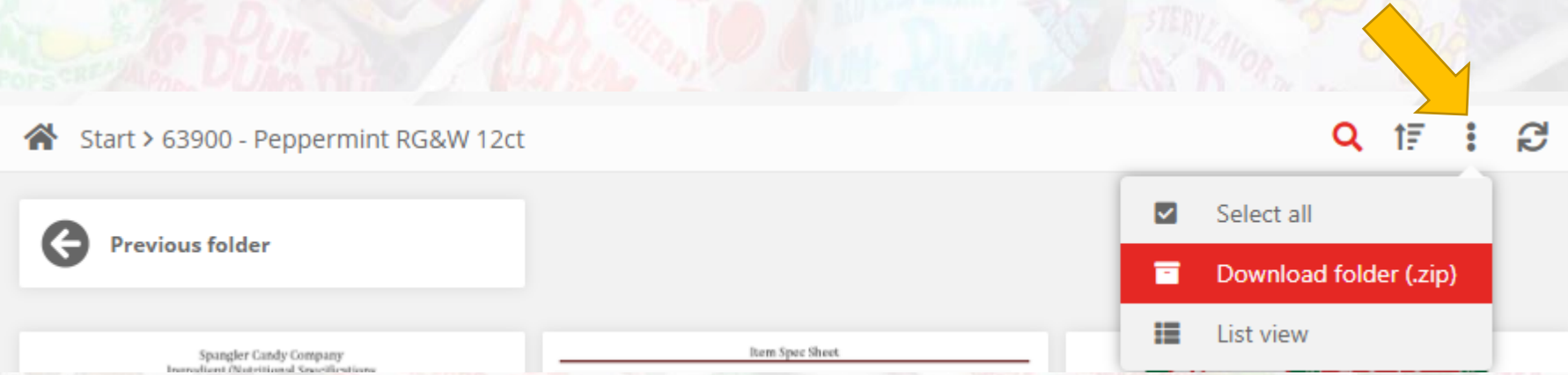
# Product Suite - Files

- Clicking on files opens them in preview mode.
- Download individual files by clicking the three dots at the bottom right.

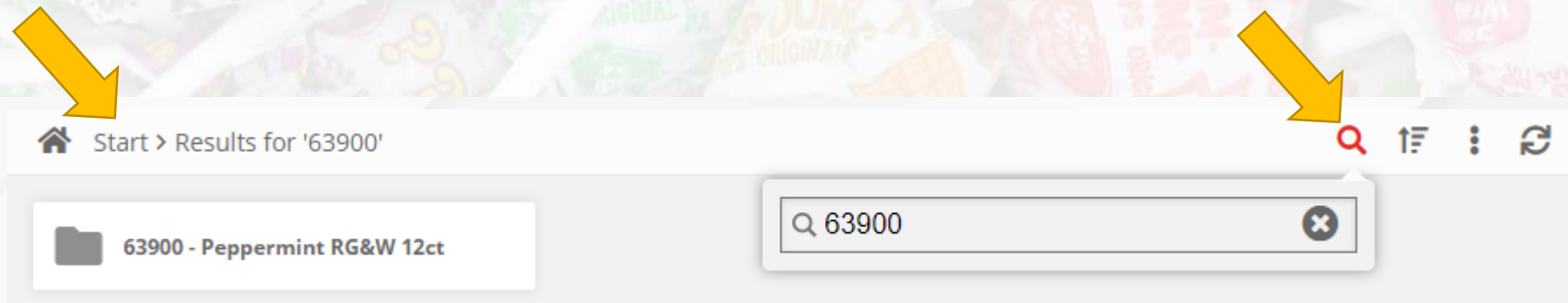


# Product Suite - Tips

- Entire folders can be downloaded by clicking the three dots at the top right.

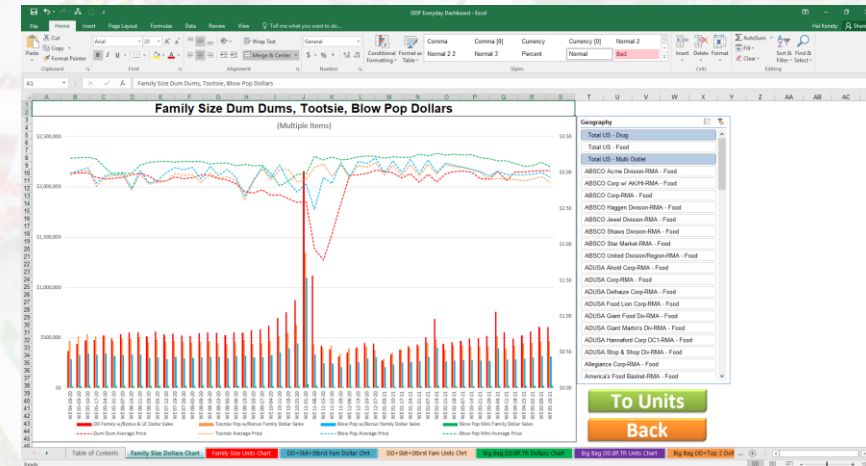


- Can't find your item? Search by price list item number from the Start folder!

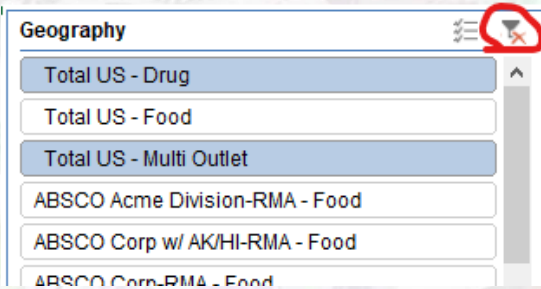


# Sales Data

- *These files **MUST** be downloaded in order to work. They will not work in file preview.*
- The Dum-Dums Everyday Dashboards show a variety of charts comparing Dum-Dums and competitive item sales data.
  - If necessary, zoom out to fit everything on the screen.
  - Updated monthly as new IRI data is released.
  - Single geographies are not available as stand-alone files.
  - Use the list on the right to choose geographies.
    - Ctrl+click to select multiple retailers, click the 'X' in the top right to clear selections.
- Seasonal Dashboards cover all non-Chocolate Valentine's, Easter, Halloween and Christmas
  - Released as IRI data for the holiday becomes available.



Zoom



# Sales Materials, Presentations, Videos



## Sales Materials

- Each season has the most current national price list and brochure.



## Presentations

- Each season has non-customer specific presentation decks without pricing pages.



## Videos

- In addition to our national advertising, this section contains seasonal announcements and narrated presentations, as available.

# Request Samples

- Select the Price Lists(s) that you want to order samples from ↓

- Click the right arrow: →

- Click the items you want and enter quantities on each price list page →



Price Lists\*

Please select one or more of the price list categories below to view a list of product samples. Navigate between pages to view each selected category. (Navigation bar is at the bottom of each page)

<input checked="" type="checkbox"/> Everyday Items	<input type="checkbox"/> Valentine
<input type="checkbox"/> Easter	<input type="checkbox"/> Spring/Summer
<input type="checkbox"/> Halloween	<input checked="" type="checkbox"/> Christmas
<input type="checkbox"/> Dum-Dum Color Party	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Hawaiian Punch	

- On the last page, fill out your personal and shipping info

- Add any additional requests at the bottom

- Click **Submit**

- A confirmation email will be sent to you

Company\*  
ABC Brokerage

Full Name\*  
A. Broker

Email\*  
broker@broker.com

Phone  
555-1234